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Meeting and challenging student's expectations of digital engagement

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- » The Digital Student project – activity & outputs
- » Challenge areas
- » Activity
- » Discussion

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The Digital Student – Research

- » HE study
 - › Literature review
 - › Institutional interviews
 - › Student focus group
 - › Student interviews
 - › Stakeholder interviews

Helen Beetham, Sarah Knight, Paul Bailey, (Joanna Wild)

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The Digital Student – Research

- » Stakeholder consultations
 - › 7 challenge areas
- » School focused study
- » FE and Skills study

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The Digital Student – Outcomes (resources you can use)

- » 50 institutional exemplars (based round the 7 challenge areas)
- » 'Digital Students are Different' posters
- » 'Enhancing the Digital Experience for Students' cards
- » 'The Student Digital Experience in 2020'
- » 'Enhancing the student digital experience: a strategic approach' guide: jisc.ac.uk/guides/enhancing-the-student-digital-experience

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7 Challenge Areas

- » Prepare and support students to study successfully with digital technologies
- » Deliver a relevant digital curriculum
- » Ensure an inclusive student experience, using technology to overcome disadvantage
- » Provide a robust, flexible digital environment
- » Develop coherent policies for 'Bring Your Own'
- » Engage students in dialogue about their digital experience and empower them to make changes
- » Take a strategic, whole-institution approach to the digital student experience

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7 Challenge Areas

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- » Develop coherent policies for 'Bring Your Own'
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Provide a robust, flexible digital environment

<http://digitalstudent.jiscinvolve.org/wp/challenges>

- » Plymouth Digital Learning Environment
 - › Integrated access to learning and teaching materials
 - › Preferred devices
 - › Notifications to mobile devices
 - › Single point of entry

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Take a strategic, whole-institution approach to the digital student experience

<http://digitalstudent.jiscinvolve.org/wp/challenges>

- » Oxford Brookes – Graduate Attributes:
'functional access, skills and practices necessary to become a confident, agile adopter of a range of technologies for personal, academic and professional use'
- › Integrated into curriculum redesign process
- › Discipline specific exemplars
- › Student digital champions

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<p>Entitlement</p> <ul style="list-style-type: none"> » Wifi (unblocked) » Hardware/software » BYOD » Lots of digital resources » Non mandatory support 	VS	<p>Enhancement</p> <ul style="list-style-type: none"> » Lecture capture » Organisational info » Use of tech in lectures » Social media? » Learning & teaching? » Mobile notifications? » Apps?
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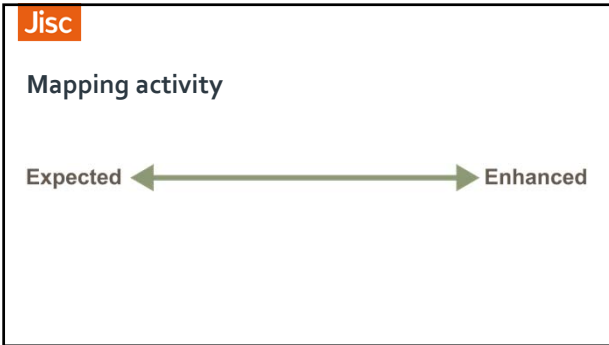
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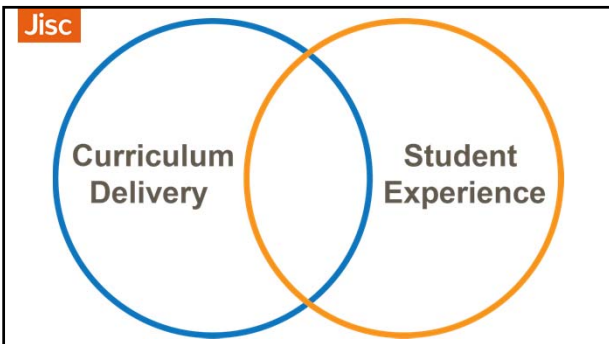
Beetham & Sharpe 2009

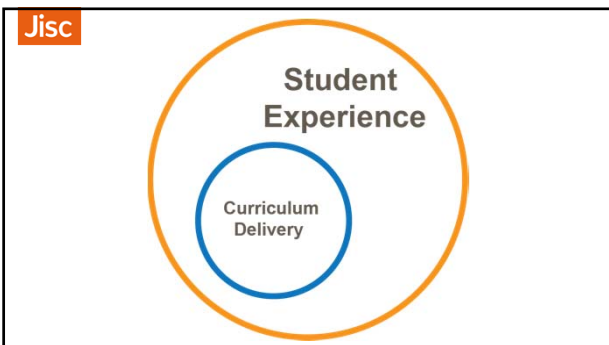
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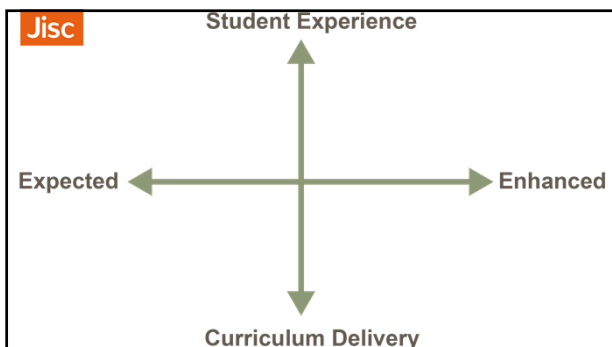
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Entitlement	VS	Enhancement
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		» Mobile notifications?
		» Apps?

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Thanks
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Jisc Digital students are different Find out more...

Digital students are different.
 "I expect the technology I use here to be better than the technology I have at home or in school"

Digital students are different.
 "Please don't make IT induction compulsory - everyone knows that stuff these days"

Digital students are different.
 "I want access to my social media and I want to use it alongside institutional services"

Jisc Enhancing the digital student Find out more...

2. How do we prepare students to study in digital settings?

- 1. **Define digital student:** A student who is confident and competent in using digital technology in their learning and research.
- 2. **Identify digital skills:** The skills and knowledge needed to use digital technology in learning and research.
- 3. **Assess digital skills:** The current digital skills of students and staff.
- 4. **Develop digital skills:** The strategies and interventions used to improve digital skills.
- 5. **Embed digital skills:** The ways in which digital skills are integrated into the learning and research environment.
- 6. **Evaluate digital skills:** The impact of digital skills development on learning and research.
- 7. **Share digital skills:** The ways in which digital skills are shared between students and staff.
- 8. **Monitor digital skills:** The ways in which digital skills are monitored over time.
- 9. **Improve digital skills:** The ways in which digital skills are continuously improved.
- 10. **Support digital skills:** The ways in which digital skills are supported by staff and resources.
- 11. **Encourage digital skills:** The ways in which digital skills are encouraged by staff and resources.
- 12. **Recognise digital skills:** The ways in which digital skills are recognised by staff and resources.
- 13. **Value digital skills:** The ways in which digital skills are valued by staff and resources.
- 14. **Respect digital skills:** The ways in which digital skills are respected by staff and resources.
- 15. **Protect digital skills:** The ways in which digital skills are protected by staff and resources.
- 16. **Promote digital skills:** The ways in which digital skills are promoted by staff and resources.
- 17. **Prevent digital skills:** The ways in which digital skills are prevented by staff and resources.
- 18. **Prohibit digital skills:** The ways in which digital skills are prohibited by staff and resources.
- 19. **Restrict digital skills:** The ways in which digital skills are restricted by staff and resources.
- 20. **Remove digital skills:** The ways in which digital skills are removed by staff and resources.

Benefits:
For staff: Improved digital skills lead to improved teaching and learning, increased productivity, and improved student engagement and retention.

For students: Improved digital skills lead to improved learning and research, increased productivity, and improved student engagement and retention.
