

### The Barriers We Build

Adi Latif

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@access\_adi



# Super at everything!





## Ditched my first assistive technology





#### Took forever to read everything!





# Traditional assistive technology





# Models of disability

Model	Definition	Pros	Cons
Medical	Defines disability in terms of biological impairments.	Helps medical professionals diagnose and treat disabilities.	Overlooks our social environment and creates stigmas.
Social	Society creates disabling environments.	Empowers society, inspires innovation and removes stigmas.	Can de-emphasize medical impairments.



#### VoiceOver demo





## **Enabling design**







#### Car of the future!





#### **Barriers**



#### **Benefits**



#### **Great new apps**







# **Enabling environments**



# Adapting Technology. Changing Lives.



AbilityNet use technology to help transform the lives of disabled people.

We do this by providing specialist advice services, free information resources and by helping to build a more accessible digital world with:

- Expert consultancy
- Accessibility testing
- DSA and Workplace Assessments
- Free services at home and online