

PRIMARY SPONSOR







“Mobile learning in the classroom: Students expectations of wireless as a utility in tertiary education. How to improve the user experience”

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UCISA 2013




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Say what you see....who has a satnav ????



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Meru At-A-Glance



- **Ticker:** NASDAQ: MERU
- **Market:** Enterprise Wireless LANs
- **Founded:** January 2002
- **IPO:** March 2010
- **Headquarters:** Sunnyvale, CA, USA
- **Offices:** 22 countries
- **FY 2012 revenue:** \$98 million
- **Customers:** 7500+ in 56 countries

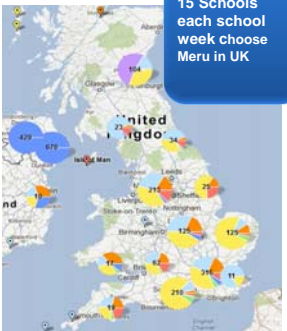
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The Leader in UK & Ireland Education Wireless


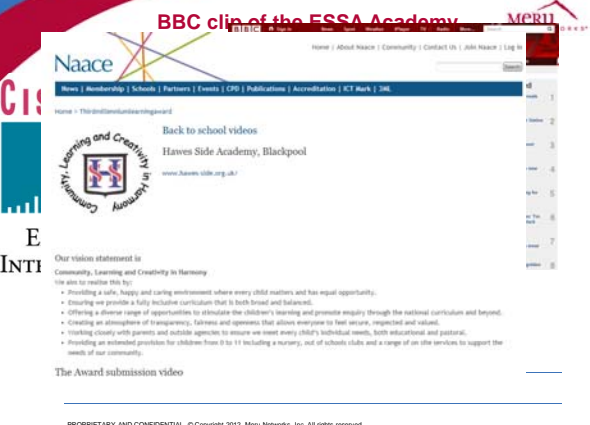


- Primary
- Secondary
 - Individual Schools
 - State and Private
 - Academy and Free
 - BSF
 - Academy Groups
 - Local Authorities
 - Northern Ireland
 - Universities

Over 2500 Schools In UK&I trust Meru for their 802.11n Wireless Network





BBC clip of the ESSA Academy

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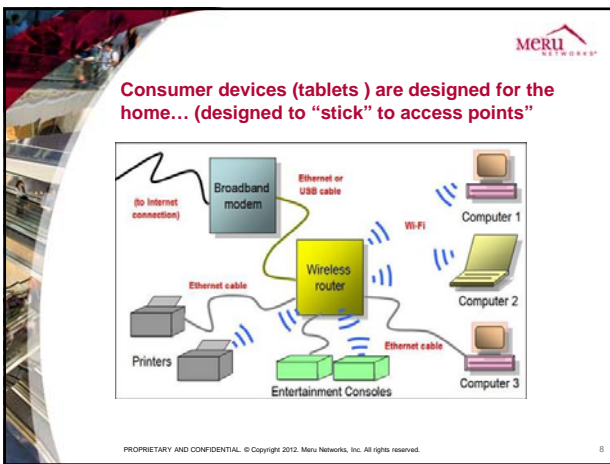
Portability and accessibility of content

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Organisations promoting ICT use

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The "average home" (2 x adults, 3 children of 6,4,2)

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Sticky clients....

The screenshot shows a blog post from Meru Networks. The title is "iOS and OS X Recommended settings for Wi-Fi routers and access points". The post discusses recommended settings for Wi-Fi routers to ensure maximum performance, security, and reliability when used with iOS and OS X devices. It includes a list of steps to follow before configuring or adjusting specific settings, such as ensuring the router's firmware is up to date and backing up current settings. The post also mentions that all Wi-Fi devices on the same network should be configured with the same settings.

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Think of your network like a transport network

Chart 1: Road traffic by vehicle type (cars and all motor vehicles): 1950-2010

The chart is a stacked bar chart showing road traffic in billion vehicle miles from 1950 to 2010. The y-axis is labeled "Billion vehicle miles" and ranges from 0 to 350. The x-axis shows years from 1950 to 2010 in 5-year increments. The legend indicates two categories: "Cars and taxis" (orange) and "Other motor vehicles" (dark red). The total traffic shows a steady upward trend over the period, with a notable dip in 2009 and 2010. A text box below the chart notes that car traffic fell by 2.1 percent from 2009 to 243.8 billion vehicle miles in 2010, and that this decline accounts for the majority of the fall in overall traffic in 2010.

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Will your network take a global holistic view of traffic patterns as density increases?

The collage consists of four images: a man and a woman looking at a map outdoors; a close-up of a car's dashboard navigation system; a TomTom navigation device showing a road view with a speed limit sign for 0.30; and a man and a woman looking at a map outdoors.

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National Student Survey – Learning resources

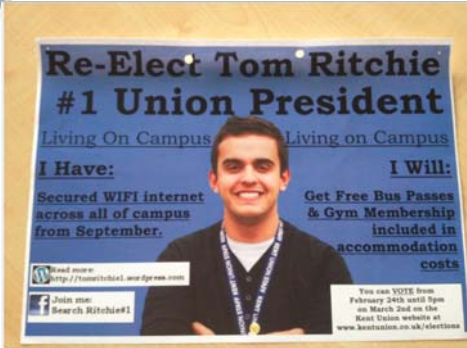


US50 **bulletin**
 1.3 million pounds for new Wi-Fi and computers
 Assessment and feedback 'very costly' for a bonus

Twitter / Social media pressure

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Internal pressure from fee-paying students



Re-Elect Tom Ritchie #1 Union President
 Living On Campus Living on Campus
I Have: Secured WIFI internet across all of campus from September.
I Will: Get Free Bus Passes & Gym Membership included in accommodation costs

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"Collegeprowler.com"



College Rankings - Best Wireless Availability

Rank	College	Score
1	Stanford University	95
2	Georgia Institute of Technology	92
3	Harvard University	91
4	University of California Berkeley	89
5	Yale University	88
6	Northwestern University	87
7	University of Michigan	86
8	University of Texas at Austin	85
9	University of Wisconsin-Madison	84
10	University of Washington	83

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