

# Corporate Membership Welcome Guide

Welcome to your UCISA membership



# Contents

[Welcome from our CEO](#)

[Welcome from our Head of Corporate Engagement](#)

[About UCISA](#)

[Meet Team UCISA](#)

[Contact the Team](#)

[Actions!](#)

[Corporate Member Benefits](#)

[Supplier Showcase](#)

[Corporate Mailings](#)

[Events and Sponsorship](#)

[The UCISA Communities](#)



# Welcome from our CEO

As CEO of UCISA, I would like to personally welcome you to our community of directors, senior managers and practitioners responsible for the delivery of information services in higher and further education.

The challenges facing those tasked with developing information services within the sector have never been greater and UCISA is dedicated to providing a relevant and supportive network for its member organisations and to supporting excellence in learning and teaching, research and administration.

We recognise that our commercial partners are an essential component in realising our vision and place great importance on developing these relationships in the most productive way possible.

I very much look forward to working with and for you.



**Deborah Green**

**UCISA CEO**



# Welcome from our Head of Corporate Engagement

As Head of Corporate Engagement and Events at UCISA, I am delighted to welcome you as a Corporate Member. Together with our Events Team, I will be one of your key contacts. We are here to help you maximise your membership and make the most of your relationship with the institutional members of UCISA.

The team will be in touch to organise an introductory call, where we can discuss your plans and goals for the coming year and help you plan your journey with UCISA. We can discuss the messages you are trying to broadcast to the membership along with any specific audiences you are striving to reach. I recommend you then set up a series of calls throughout the year with us so you can keep up to date with all things UCISA.

Remember – your corporate membership is for the whole company, not just the named individuals you've stated on your membership application. Anyone with your company email address can register for a UCISA Connect portal account.

We look forward to working alongside you and helping you achieve your goals as part of the UCISA community.



**Siân Thomas**  
**Head of Events and**  
**Corporate Engagement**



# About UCISA

Founded in 1992, UCISA is the member-led professional body for digital practitioners in education run by and for, our members.

We connect our communities of practice and key stakeholders, working together in an open and inclusive manner to share our collective technical knowledge and digital expertise to help transform teaching, learning and research by enabling operational efficiency and an excellent student experience.

Our community collaborates, networks, and shares their inspirational thinking, practices, and procedures so that we can all learn more, advance faster and be more effective.

We also work closely with you, our technology and digital service suppliers to the sector – helping you better understand the sector's requirements so that you can deliver the solutions needed by our member institutions.

The next few pages will guide you through our mission, our strategic goals, our core values and guiding principles. You can download our strategic plan 'Building on Success 2022-2027' [from our website](#)



# Meet the Team UCISA





**Deborah Green**

**UCISA CEO**

[ceo@ucisa.ac.uk](mailto:ceo@ucisa.ac.uk)



**Cathy Tack**

**Head of Finance**

[accounts@ucisa.ac.uk](mailto:accounts@ucisa.ac.uk)



**Siân Thomas**

**Head of Corporate  
Engagement and Events**

[events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



**Charlotte Barnacle**

**Head of Operations and  
Special Projects**

[operations@ucisa.ac.uk](mailto:operations@ucisa.ac.uk)



**Natalie Lafferty**

**Head of Representation  
and Policy**

[representation@ucisa.ac.uk](mailto:representation@ucisa.ac.uk)



**Elaine Swift**

**Head of Professional  
Development Services**

[cpd@ucisa.ac.uk](mailto:cpd@ucisa.ac.uk)



**Caroline O'Shea**

**Executive  
Support Officer**

[execsupport@ucisa.ac.uk](mailto:execsupport@ucisa.ac.uk)



**Sarah Blandford**

**Special Projects Admin  
and Communications  
Coordinator**

[projects@ucisa.ac.uk](mailto:projects@ucisa.ac.uk)



**Lauren Core**

**Events Officer**

[events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



**Nicola Cutler**

**Systems Support and  
Operations Officer**

[admin@ucisa.ac.uk](mailto:admin@ucisa.ac.uk)



**Richard Harris**

**Business Systems  
Manager**

[systems@ucisa.ac.uk](mailto:systems@ucisa.ac.uk)

**Keeva Heap**  
**Representation and  
Communities Co-ordinator**

[community@ucisa.ac.uk](mailto:community@ucisa.ac.uk)



**Emily Gardiner**

**Events Co-Ordinator**

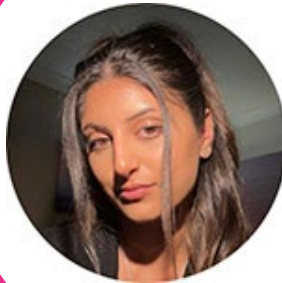
[events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



**Nathaniel Morosoli**

**Corporate Engagement  
Manager**

[events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



**Monica Sangha**

**Events Officer**

[events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



**Richard Stone**

**Community Engagement  
Manager**

[community@ucisa.ac.uk](mailto:community@ucisa.ac.uk)



**Esther Wong**

**Events Manager**

[events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)

# Contacting the Team

We like to make things as simple as possible, so we have a shared mailbox for all your enquiries.

To contact any of us, please  
email: [events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



# Actions!

# Actions!

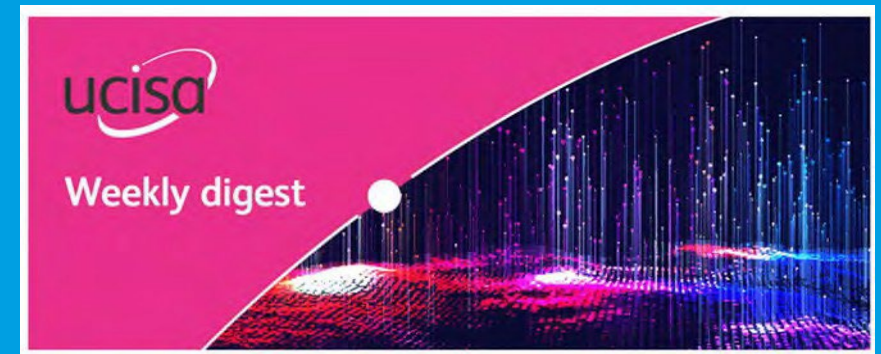
## UCISA Connect Portal

- Register for a [UCISA Connect Portal](#) account. Once your account has been created, we will be able to set you up as a Lead Representative for your organisation within our system.
- Creating an account will give you access to a range of member benefits, including:
  - ✓ Booking places at UCISA events
  - ✓ Accessing member-only resources and content
  - ✓ Managing your profile and communication preferences

UCISA Corporate Membership is held at an organisational level - all members of your team are welcome to register for their own UCISA Connect Portal account and access member benefits.

## Mailing Lists

- We have added you to the '**ucisa- announce**' mailing list.
- This list is used to send you our '**Weekly Digest**' newsletter, which contains the latest news, event updates, opportunities, and other important communications for UCISA Corporate Members.



# Corporate Member Benefits



# Your UCISA Corporate Membership Benefits

Your membership includes:

- **Free attendance to our virtual events** as delegates (T&Cs may apply).
- **Up to four mailings per annum** to the UCISA community (if joining on a pro-rata basis, you will be entitled to 2 mailings in 2026 and 4 mailings in 2027).
- **Subscription to the UCISA Weekly Digest newsletter.**
- **Access to sponsorship and exhibition opportunities\***

*\*Please note that attendance by Corporate Members at face-to-face events is limited to exhibiting or sponsoring organisations. If you wish to co-brand with a partner organisation, that organisation must also hold a valid UCISA Corporate Membership.*

- **Access to member-only resources** via [UCISA Connect Portal](#) under Resources, including:
  - UCISA Corporate Information Systems (CIS) Survey results
  - Event recordings
  - The Higher Education Reference Models (HERM)
  - Sector reports, toolkits and publications.

## Reputation

Building your reputation within the higher education sector can be key to building great commercial relationships.

Your membership of UCISA will demonstrate your commitment and support of the sector.



# Your UCISA Corporate Membership Benefits

Your membership includes:

- **Bi-annual sector trend analysis with the UCISA CEO**, providing valuable insight into current challenges, priorities, and emerging trends across the sector. These sessions take place annually in June and September/October.
- **Annual audience with a panel of CIOs** at our Horizon Scanning event, offering an opportunity to hear about future priorities and strategic developments. This session takes place in February.
- **Use of the UCISA Corporate Member logo.**
- **Access to the UCISA Members Directory** (please note that directory information **must not** be used for unsolicited marketing or cold calling).
- The opportunity to participate in the [Supplier Showcase](#), providing a platform to highlight your organisation, share case studies, and raise awareness of your products and services within the UCISA community.

## Reputation

Building your reputation within the higher education sector can be key to building great commercial relationships.

Your membership of UCISA will demonstrate your commitment and support of the sector.



# Your UCISA Corporate Membership Benefits

Ensure you are keeping up to date with everything that's happening with UCISA and the membership.

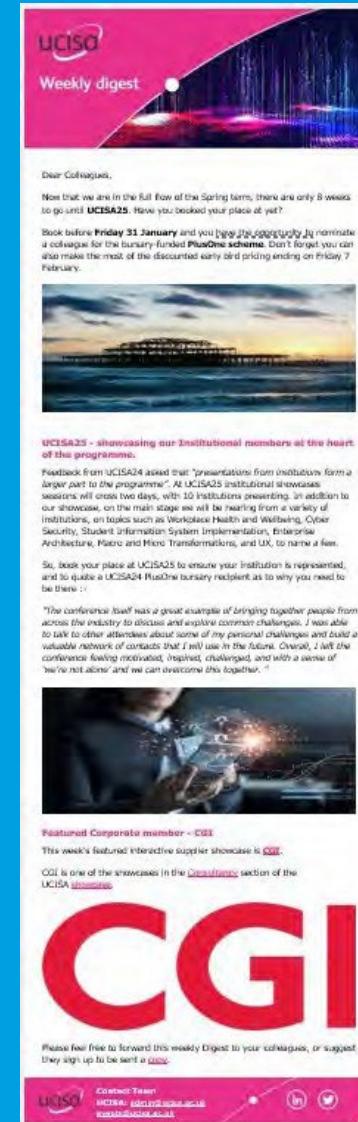
Our 'Weekly Digest' is sent to everyone who has signed up for the 'ucisa-announce' mailing list.

This weekly round-up from UCISA and the sector is widely read and features news articles, information on events, and institutional job vacancies.

Please encourage all your colleagues to join the mailing list. Simply send an email asking to be added to the Weekly Digest mailings to

[admin@ucisa.ac.uk](mailto:admin@ucisa.ac.uk)

## Weekly Digest



# Supplier Showcase

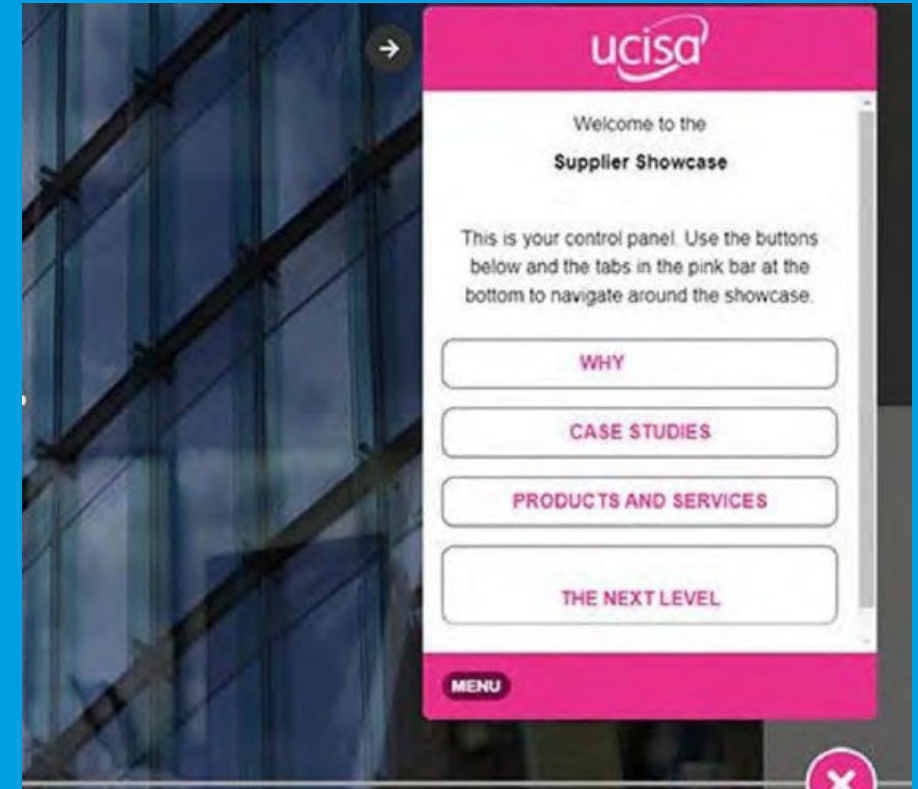
# Supplier Showcase

In contrast to traditional virtual exhibition spaces, the UCISA supplier showcase resides on the UCISA website, creating a virtual space where you can display corporate videos, highlight case studies, showcase your products and services and introduce your team.

You can update the content as frequently as you wish, to encourage repeat visitors and ensure your latest success stories, offers and services are visible. You can event competitions within your showcase to encourage data capture.

Once established, your showcase will remain live on the UCISA website at no extra cost throughout your membership.

You can view the current showcases that other corporate members have created by visiting our [supplier showcase area](#).



# Reaching Our Members Through Corporate Mailings

# Corporate Mailings

Our 'ucisa-announce' list reaches all the named representatives within our institutional and corporate members: CIO, Directors of IT etc.

As part of your membership, you can **send up to four mailings a year\*** to this mailing list.

Your mailings allocation can be used to share marketing materials, event invitations, press releases, case studies, and highlight sector insights with the UCISA community.

*\*if joining on a pro-rata basis, you will be entitled to 2 mailings in 2026 and 4 mailings in 2027.*

Book your corporate mailing slots

by contacting

Emily Gardiner

at [events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



# Corporate Mailings

To maximise the impact of your mailing, consider the following:

- Use a clear and compelling subject line to encourage engagement.
- Ensure the content is relevant and valuable to the UCISA membership community.
- Focus on informing and engaging rather than overtly selling products or services.
- Include clear calls to action and relevant links where appropriate, making it easy for members to learn more or get in touch.
- Demonstrate your organisation's expertise, insights, and understanding of the higher education sector.

Book your corporate mailing slots

by contacting

Emily Gardiner

at [events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)



# Events and Sponsorship

# UCISA Event Programme 2027

UCISA offers a mix of in-person and virtual events throughout 2027.

As a corporate member, you can choose from a range of events and sponsorship opportunities to suit your organisation's budget. These are available in addition to the benefits included with your corporate membership.

## Virtual Events

Virtual events are free for all members to attend. In addition, recordings of previous community webinars are available on-demand through the Resources section of the [UCISA Connect Portal](#), providing flexible access to content at a time that suits individual schedules.

## Conferences and Sponsorship

An overview of our key conferences can be found on the following pages. The full [2026 sponsorship opportunities pack](#) can be accessed from the portal



# 2027 In-Person Event Sponsorship Opportunities: At a Glance

| Conference                  | Time of Year | Estimated Number of Attendees | Exhibition Space/Style | Type of Attendees                                                                                                                                                                                                                                                                      |
|-----------------------------|--------------|-------------------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| UCISA Leadership Summit     | March        | 250                           | Shell scheme/Booth     | Delegates at this event will primarily be CIOs, Directors and Deputy/Assistant Directors for IT, and other senior managers. They will have responsibility for either the whole or large parts of the Information Service delivery in their institutions.                               |
| Women in Tech Conference    | May          | 70 – 80                       | Tabletop               | A diverse list of attendees as this event covers women in all sectors of Tech at institutions and at all levels.                                                                                                                                                                       |
| Support Services Conference | June/July    | 80 – 100                      | Tabletop               | Delegates at the Conference will comprise of those responsible for the support of all aspects of IT within an HE institution, from IT Directors to managers responsible for 1st, 2nd and in some cases 3rd line support. Delegates attending are influencers within their institution. |

Find full details of [2026 sponsorship opportunities](#) and pricing

# 2027 In-Person Event Sponsorship Opportunities: At a Glance

| Conference                                                                                                                                                                              | Time of Year      | Estimated Number of Attendees | Exhibition Space/Style | Type of Attendees                                                                                                                                                                                                                                                                          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------------|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Digital Infrastructure and Security Conference                                                                                                                                          | October           | 80 – 90                       | Tabletop               | Delegates at this event will comprise of those responsible for the implementation and management of IT infrastructure & networks, Infrastructure and Network Managers, Security roles and technologists.                                                                                   |
| PACED* – Projects, Applications, Change, Enterprise and Data Conference<br><br><i>* Formerly Corporate Information Systems and Project and Change Management Conference (CISG-PCMG)</i> | November/December | 140 – 150                     | Tabletop               | Attendees at this event will comprise those responsible for the development and implementation of corporate and academic systems, programme and project management, enterprise applications, digital services, data and business process improvement, their staffs, CIOs and IT Directors. |

Find full details of [2026 sponsorship opportunities](#) and pricing

# 2027 Virtual Event Sponsorship Opportunities: At a Glance

| Event Type                                     | Sponsorship                    | Details                                                                                                                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------|--------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ad-hoc Special Interest Community Webinars     | Webinar sponsorship            | Includes 30-minute speaking slot, sponsor logo on all promotional material before, during and post event.                                                                                                                                                                                                                                                                                                                  |
| Special Interest Community Virtual Conferences | Virtual conference sponsorship | <p>Spotlight27 - Organised by the Digital Capabilities and Digital Education Communities, the virtual event takes place in <b>April</b>.</p> <p>Sustainability Conference (SUG27) – Organised by the Sustainability Community, the virtual event takes place in <b>June</b>.</p> <p>User Experience Conference (UX27) – Organised by the User Experience Community, the virtual event takes place in <b>September</b>.</p> |
| Virtual Webinar Programme                      | Webinar sponsorship            | <p>Webinars are particularly suited to corporate members wishing to showcase several customer success stories in one event using a panel or fireside chat format.</p> <p>One-hour webinar, with exclusive sponsorship to include sponsor's logo in all promotional material in advance of, during and post-event.</p>                                                                                                      |

Find full details of [2026 sponsorship opportunities](#) and pricing

# 2027 Virtual Event Sponsorship Opportunities: At a Glance

| Event Type                          | Sponsorship           | Details                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sector Thought Leadership Programme |                       | A member-led programme that inspires and challenges thinking through leadership and strategic insights. Corporate members can showcase their expertise by contributing speakers, content, and activities for a senior management audience, including webinars, events, surveys, and digital publications.                            |
| IT Contemporary Publication         | Sponsored publication | This digital publication provides a platform for corporate members to share thought leadership, innovative ideas, best practice, and insights on IT delivery. Contribute articles, white papers, and discussion outputs to showcase your expertise, with content promoted to the UCISA membership and featured on the UCISA website. |
| Blog on UCISA Website               | Sponsored blog        | Sponsored blogs give corporate members an opportunity to share case studies, industry commentary, trend analysis, and technology insights with the wider UCISA community. Content is published on the UCISA website, helping to raise your organisation's profile and engage with members.                                           |

Find full details of [2026 sponsorship opportunities](#) and pricing

# The UCISA Communities

# Our Communities

UCISA is a membership-led organisation, run by and for our members. Nothing encapsulates this better than the sterling work that UCISA Special Interest Communities and Communities of Practice (CoP) along with the Ad-Hoc working parties carry out.

These member-led groups play a vital role in the UCISA community, providing a platform for collaboration and knowledge sharing. They are one of the lynchpins of UCISA and are the voice of our community.

Details of our current communities can be found on the website:

<https://www.ucisa.ac.uk/Communities>.

Participation in UCISA community groups is restricted to institutional members. For Corporate Members interested in collaborating with a specific community on an event or activity, please contact [events@ucisa.ac.uk](mailto:events@ucisa.ac.uk) to discuss potential opportunities.



We want you to make the most of your Corporate Membership and maximise all the opportunities being a member will offer you.

If you need any help or assistance, please don't hesitate to contact us: at [events@ucisa.ac.uk](mailto:events@ucisa.ac.uk)

UCISA  
Registered Company No. 09349804  
Ruskin College, Dunstond Road, Headington OX3 9BZ

[www.ucisa.ac.uk](http://www.ucisa.ac.uk)

