

# Cloud Computing and Business Applications

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- **What do we mean by Cloud Computing ?**
  - Where it is hosted ?
  - How it is hosted ?
  - How it is charged ?

- **This is an emerging and changing area:**
  - Commodity
  - Elastic Capacity
  - Pay for what you need
  - Service level focussed

- **Cloud by Design**
  - CampusM - [link](#)
  - RiskMetrics - [link](#)

- **Software as a Service**
  - InTend - [link](#)
  - WPM - <http://www.wpmeducation.com>

- **Fully hosted solutions**

- Library Management Systems – [link](#)
- What next ?
- Amazon ?
- Eucalyptus ?

- **What are the main cross-cutting issues ?**
  - Business Benefits
  - Value for money
  - Strategic fit
  - Agility
  - License models

- **What are the key drivers ?**
  - Sweat – more for less
  - Increased return on investment
  - New revenue streams

**This is a fast changing area....**

**.....watch this space.....**

