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UCISA Conference

The difficult we do now...the impossible takes a little longer!

Tim Marshall
4th March 2010

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... what happened in the lift?



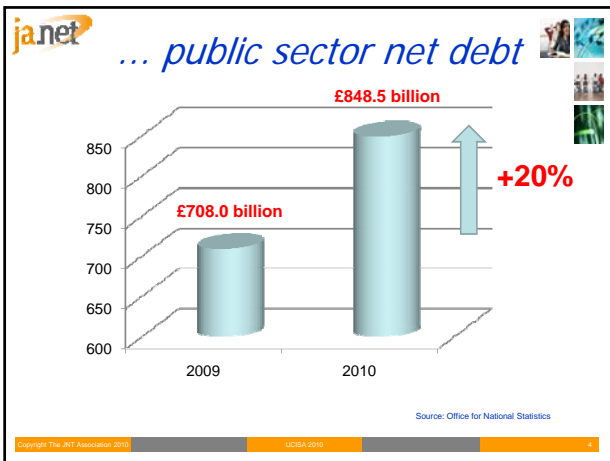
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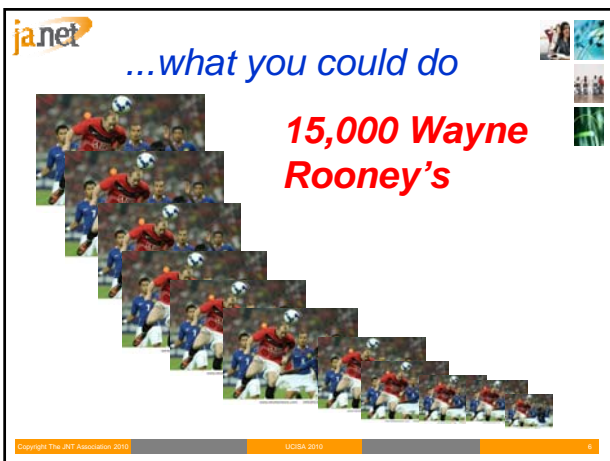
北京科技大学



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...what you could do



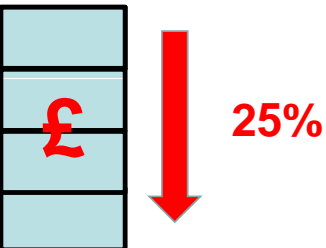
**2,600
Universities of
Leeds**

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...public funding

2010 → 2012



£ 25%

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... May 6th 2010?



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... is that what happened in the lift?



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... it's impossible



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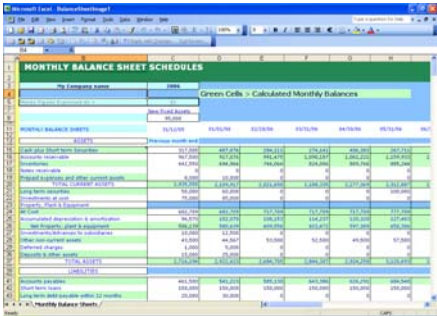
...(1) know your business



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... (2) know your numbers



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... (3) strive to be trusted



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... (4) empower the team



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... (5) see over the horizon



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...Marshall's factor 5

- ... know your business
- ... know your numbers
- ... strive to be trusted
- ... empower the team
- ... see over the horizon

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...commitment



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... so is there any alternative
or is it impossible?



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Michael D Eisner

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...the memo



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...Marshall's factor 5

- ... know your business*
- ... know your numbers*
- ... strive to be trusted*
- ... empower the team*
- ... see over the horizon*

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