



From CampusM to "LSE Mobile" in easy to follow steps

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"Easy to follow steps":

Step 1) Buy It

Step 2) Install it




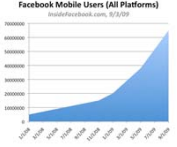
Thank you

Hold on, there's more...



LSE

Why

Increase usage of Smart phones by Students


Student requests from surveys


LSE

How


Internal development option?



Cost ?



Time ?




Skills?

Decided against this approach


LSE

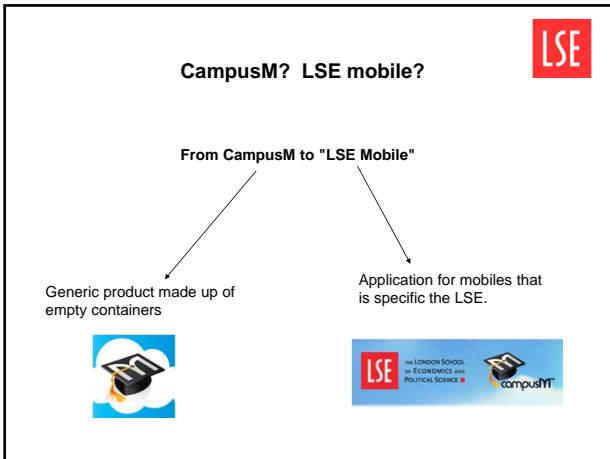
How

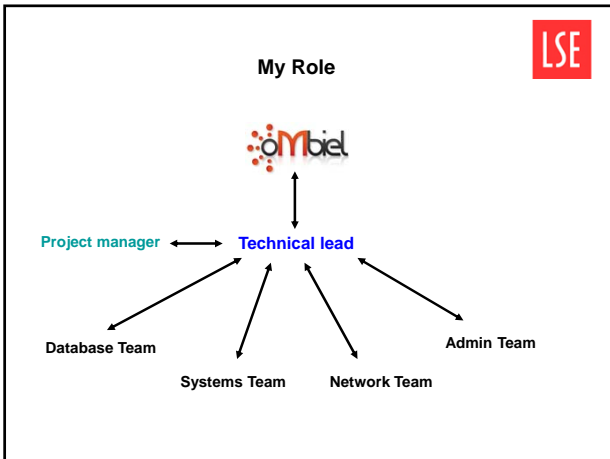
Off the shelf ?

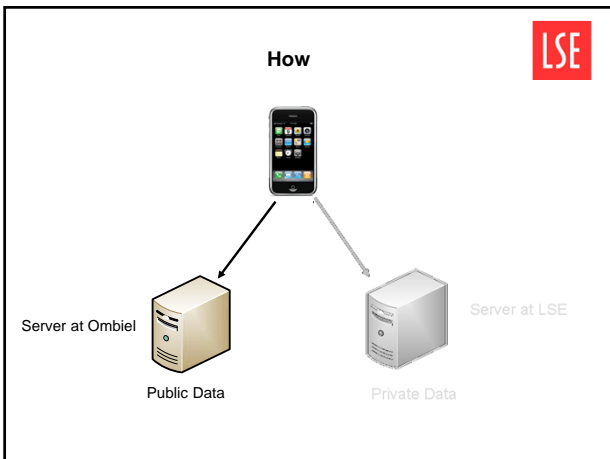
Decided on Ombiel (CampusM) 

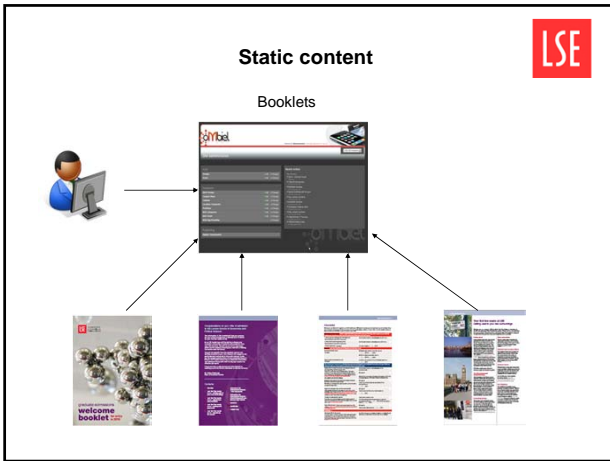
Main reason – You plug data into a structure that already exists.

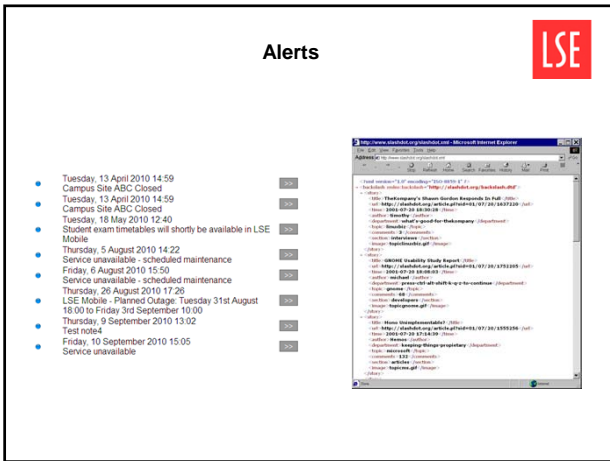


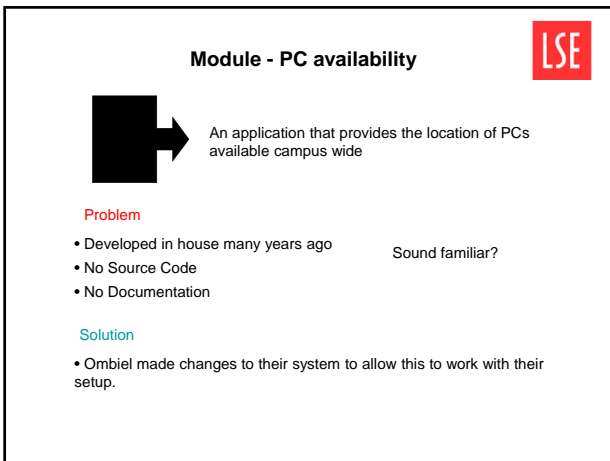


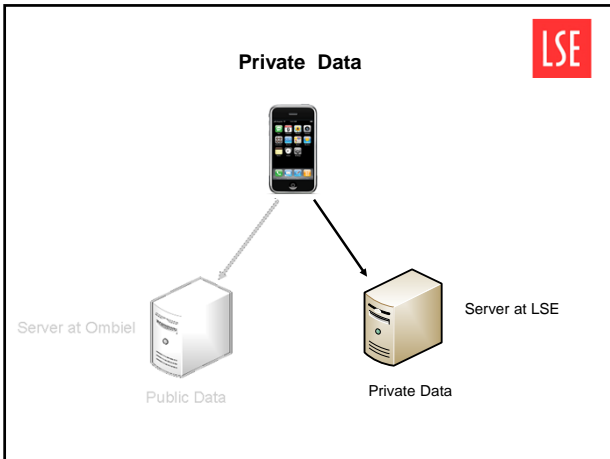


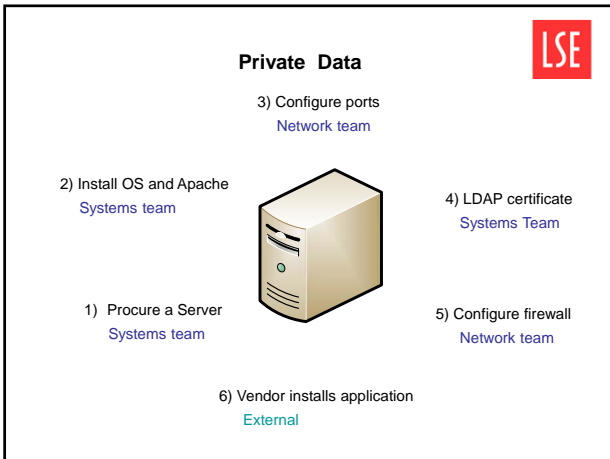


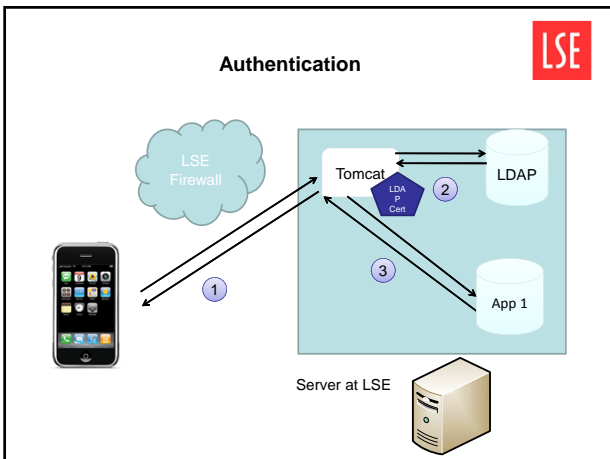


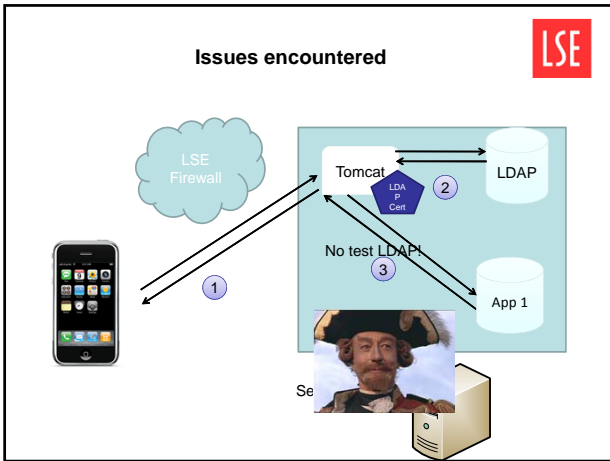


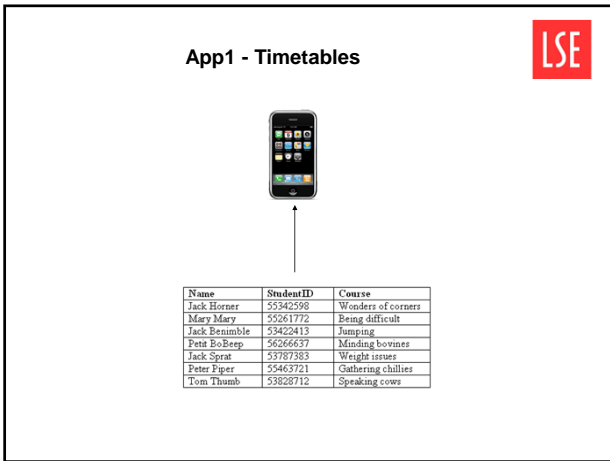


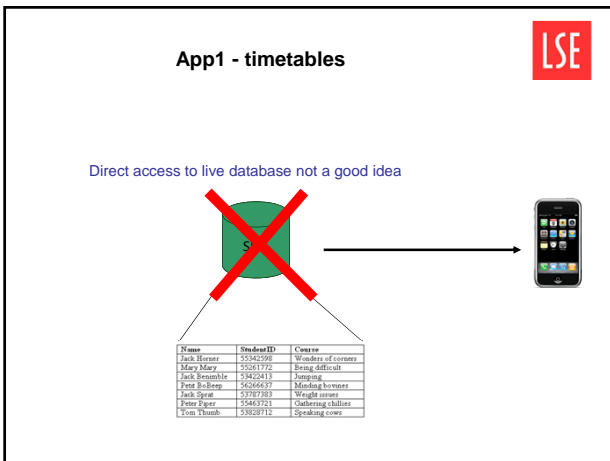


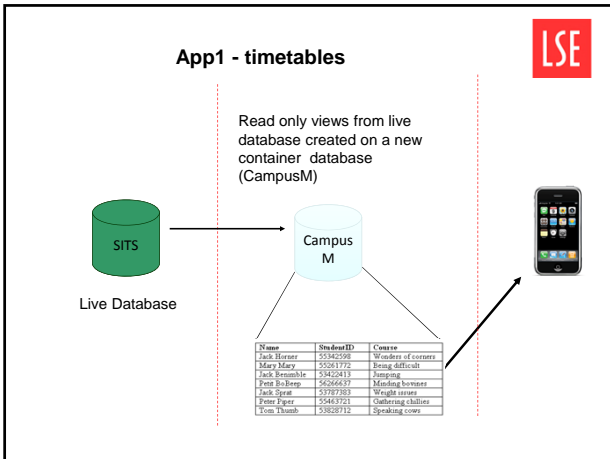


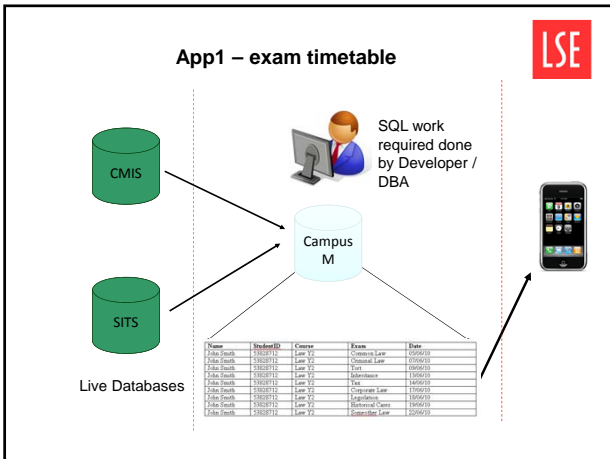














Timetable app - Functional testing





Problem


Not a real student, so no data available

Solution 1


Create data for Baron Munchausen on Student Records, Timetable etc.

Solution 2


Associate with a real student ID to get information out.

UAT testing 


Volunteers recruited



Staff with iPhones



Student with iPhones


Exam timetable - testing 


Problems



- 1) The final exam timetable comes out very late in the academic year
- 2) Students on study leave by then, no one available to test the app.

Solution


The library!




Exam timetable - testing 


Student is taken to IT services database team



Library phobia!



IT technician



Student is free to return to library (or anywhere else!)

Some quirks encountered



CampusM pin to show building

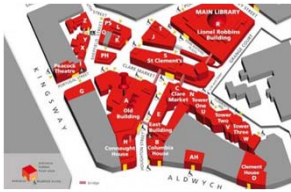
LSE campus map



Some quirks encountered



Can you see the problem?



Some quirks encountered



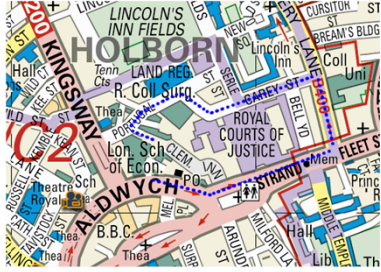
How do I get from Aldwych House (ALD) to St.Clements (STC) ?



Some quirks encountered !



Here is the recommended way



Good exercise!

The story so far



Modules in use




• 2,977 downloads of so far.

What's next?







Live now for most smart phones

2011 for HTML5 (more sophisticated browsers)

What's next? 

In 2011



iPad



Questions?
